

SWOT Analysis-June 2016

Current performance

Environment

<p><u>Strengths</u> Premises secure for next 3 years Room for growth in medium term Office space Feasibility study completed Some networking with other sports 2 promising National Squad juniors Broadened our funding base in 2015-16</p>	<p><u>Opportunities</u> New increased PSB funding for T3 in 2016-17 Base up \$3500; \$20,000 in extra incentives Chance to employ someone part-time Build partnerships with other sports re new facility (eg Squash, Gymnastics, Volleyball) May be change of government</p>
<p><u>Weaknesses</u> Fall off in membership 2015-16 Membership not very engaged Finances-\$3000 loss last year No budget planning Poor performance measurement systems Committee tied up with operational issues</p>	<p><u>Threats</u> Competition from larger sports Could lose \$10,000 in PSB base funding if don't meet DSR new Governance requirements</p>