

NT BADMINTON ASSOCIATION STRATEGIC PLAN 2016-2019

OUR VISION: To promote and foster the sport of badminton in the NT

T2 550 24/7

OUR VALUES: Healthy fun for all ages, abilities and cultures

1 GOVERNANCE Continual improvement of organisational governance	2. MARKETING & MEDIA Market the activities of NTBA in an effective manner	3. PLACES TO PLAY Improve access and playing conditions for all members	4. TOURNAMENTS Improve tournament opportunities for members	5. PERFORMANCE Improve player ability and performance	6. PARTICIPATION Improve participation levels to gain Tier Two recognition
OBJECTIVES					
Improve compliance Business plan completed Sub-committees operating Improved accountability to members Assess resource allocations WH&S and Risk management reviews	Agreed position statement Implement social media program Marketing Plan development Build marketing alliances Regular briefing of members and key stakeholders	Improve access and lighting Continue to work towards a new facility Work with other alliances to gain MoUs Work with Alice Springs to grow membership and improve venue	Improve main tournaments: Darwin Open NT Open Interstate competition National competitions First international links to Indonesian Timor and other locations to increase tournaments	Player development Support players to attend national events Support Juniors in National Squad Support Juniors for interstate and international training clinics Support coach development Support umpire development	Facilitate interest in Katherine and Tennant Creek Development program for Juniors CALD program CDU membership recruitment Seniors recruitment Shift-worker recruitment
OUTCOMES					
Documents in place for governance Policies and procedures in place	High profile for sport 550 member target achieved	Improved court access Agreements in place for new facility Growth in Alice Springs	More tournaments held Improved profit from events	National representation Qualified umpires Qualified coaches	Tier 2 sport by 2018 550 members from broad community spectrum

Adopted 10 July 2016